



UNIVERSITI TEKNOLOGI MARA

ADM602: INTERNATIONAL BUSINESS ENVIRONMENT

Course Name (English)	INTERNATIONAL BUSINESS ENVIRONMENT APPROVED				
Course Code	ADM602				
MQF Credit	3				
Course Description	This course focuses on the opportunities and threats of the complex environment of international business, with an emphasis on the unique problems involved in managing international operations and explores the challenges of managing a culturally diverse work force and the complexities of managing in countries with different religions, traditions, and value systems. It aims to impart the basic foundation on the understanding of international business environment and its influence on the role of the manager. Relevant to all learners is the 'real world' feel that conveys the complexity yet excitement of cross border business				
Transferable Skills	<ul style="list-style-type: none">• Describe the concepts of International Business and Globalization in the practical issues of business environment. (C2)• Report verbally and in writing the impact of national business environment towards the conduct of International business and Globalization. (A3)• Display managerial and entrepreneurial skills of International Business and Globalization in managing the national business environment. (A5)				
Teaching Methodologies	Lectures, Tutorial, Collaborative Learning				
CLO	<p>CLO1 • Describe the concepts of International Business and Globalisation in the practical issues of business environment</p> <p>CLO2 Report verbally and in writing the impact of national business environment towards the conduct of International business and Globalisation.</p> <p>CLO3 Display managerial and entrepreneurial skills of International Business and Globalisation in managing the national business environment.</p>				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"><tr><td>Recommended Text</td><td>• John J. Wild, Kenneth L. Wild 2016, <i>International Business: The Challenges of Globalization</i>, 8 Ed., Pearson [ISBN: 1-292-09504-0]</td></tr><tr><td>Reference Book Resources</td><td><ul style="list-style-type: none">• Hill, Hernandez-Requejo, <i>Global Business Today</i>, 8th Ed., McGraw Hill.• Hill, C.W.L., <i>International Business – Competing in the Global Marketplace</i>, 8 Ed., McGraw-Hill• Ricky W. Griffin, Michael Pustay 2015, <i>International Business, Global Edition</i>, 8th Ed., Pearson Education Limited [ISBN: 1-292-01821-6]• John Day Daniels, Lee H. Radebaugh, Daniel P. Sullivan 2014, <i>International Business</i>, 15th Ed. [ISBN: 9780135119952]</td></tr></table>	Recommended Text	• John J. Wild, Kenneth L. Wild 2016, <i>International Business: The Challenges of Globalization</i> , 8 Ed., Pearson [ISBN: 1-292-09504-0]	Reference Book Resources	<ul style="list-style-type: none">• Hill, Hernandez-Requejo, <i>Global Business Today</i>, 8th Ed., McGraw Hill.• Hill, C.W.L., <i>International Business – Competing in the Global Marketplace</i>, 8 Ed., McGraw-Hill• Ricky W. Griffin, Michael Pustay 2015, <i>International Business, Global Edition</i>, 8th Ed., Pearson Education Limited [ISBN: 1-292-01821-6]• John Day Daniels, Lee H. Radebaugh, Daniel P. Sullivan 2014, <i>International Business</i>, 15th Ed. [ISBN: 9780135119952]
Recommended Text	• John J. Wild, Kenneth L. Wild 2016, <i>International Business: The Challenges of Globalization</i> , 8 Ed., Pearson [ISBN: 1-292-09504-0]				
Reference Book Resources	<ul style="list-style-type: none">• Hill, Hernandez-Requejo, <i>Global Business Today</i>, 8th Ed., McGraw Hill.• Hill, C.W.L., <i>International Business – Competing in the Global Marketplace</i>, 8 Ed., McGraw-Hill• Ricky W. Griffin, Michael Pustay 2015, <i>International Business, Global Edition</i>, 8th Ed., Pearson Education Limited [ISBN: 1-292-01821-6]• John Day Daniels, Lee H. Radebaugh, Daniel P. Sullivan 2014, <i>International Business</i>, 15th Ed. [ISBN: 9780135119952]				
Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				