



UNIVERSITI TEKNOLOGI MARA

HTM130: INTRODUCTION TO HOSPITALITY AND TOURISM INDUSTRY

Course Name (English)	INTRODUCTION TO HOSPITALITY AND TOURISM INDUSTRY APPROVED				
Course Code	HTM130				
MQF Credit	3				
Course Description	This course introduces the students to the overall environment of the hospitality and tourism industry. The students will be equipped with the knowledge in operations, functions and roles of the industry.				
Transferable Skills	Knowledge and comprehension.				
Teaching Methodologies	Lectures, Blended Learning, Discussion				
CLO	CLO1 Describe the fundamental knowledge of the hospitality and tourism industry. CLO2 Determine the theoretical and operational practices in the hospitality and tourism industry. CLO3 Apply digital technologies in hospitality and tourism industry.				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"><tr><td>Recommended Text</td><td>Chon, K. S., and Maier, T. A. 2021, <i>Welcome to Hospitality: An Asian Perspective</i>, 1st Ed., Cengage Learning Asia Pte Ltd Singapore</td></tr><tr><td>Reference Book Resources</td><td><ul style="list-style-type: none">Chon, K. S., and Maier, T. A. 2009, <i>Welcome to Hospitality: An Introduction</i>, 3 Ed., Delmar Cengage Learning: New YorkWalker, J. R. 2017, <i>Introduction to Hospitality</i>, 7 Ed., Prentice HallBrymer, R. A., Brymer, R., & Cain, L., N. 2016, <i>Hospitality: An Introduction</i>, 16 Ed., Kendall Hunt Publishing CompanyWalker, J.R. 2014, <i>Exploring Hospitality Industry.</i>, Prentice HallBarrows, C., M., Powers, T. & Reynolds, D. , R. 2011, <i>Introduction to Management in the Hospitality Industry</i>, 10 Ed., John WileyWalker, J., R. 2016, <i>Introduction to Hospitality Management</i>, Pearson Education</td></tr></table>	Recommended Text	Chon, K. S., and Maier, T. A. 2021, <i>Welcome to Hospitality: An Asian Perspective</i> , 1st Ed., Cengage Learning Asia Pte Ltd Singapore	Reference Book Resources	<ul style="list-style-type: none">Chon, K. S., and Maier, T. A. 2009, <i>Welcome to Hospitality: An Introduction</i>, 3 Ed., Delmar Cengage Learning: New YorkWalker, J. R. 2017, <i>Introduction to Hospitality</i>, 7 Ed., Prentice HallBrymer, R. A., Brymer, R., & Cain, L., N. 2016, <i>Hospitality: An Introduction</i>, 16 Ed., Kendall Hunt Publishing CompanyWalker, J.R. 2014, <i>Exploring Hospitality Industry.</i>, Prentice HallBarrows, C., M., Powers, T. & Reynolds, D. , R. 2011, <i>Introduction to Management in the Hospitality Industry</i>, 10 Ed., John WileyWalker, J., R. 2016, <i>Introduction to Hospitality Management</i>, Pearson Education
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Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				